

Installation ID:

Corporate Lobby

End Customer: Vertex Pharmaceuticals

Location: Cambridge, MA

Installer: ACT Associates

Equipment: 16 Primeview HDBaseT 55" Ultra-Narrow Bezel LCD monitors, to form a 2x8 video wall (four 2x2 arrays), with seven computer inputs and one digital signage input (via a Visix media player).

Why HDBaseT:

All source equipment is placed in an AV closet 100ft away. Installation time was reduced, and about \$2,000 was saved in hardware and cabling, and an additional \$1,600 in labor costs. Low maintenance costs, as no complicated cable management necessary. Future-proof for more displays and 4K content.

Details: Attractive, easy-to-implement and scalable digital display in the reception area of corporate headquarters, to broadcast company news, general information and branding materials. Four cat cables were terminated at one monitor in each array. The other monitors in each of the arrays were daisy-chained with DVI-D cables for a simple and quick installation.



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